





## 2024 LEGACY TOUR Mission Overview



In 2019, 15 legendary DC-3 type aircraft made a historic North Atlantic crossing to celebrate the 75th anniversary of D-Day, and the 70th Anniversary of the Berlin Airlift. Featured on the international stage and in media across the world, the men and women of the D-Day Squadron touched tens of thousands of lives as they flew to honor the world's Greatest Generation. Today our mission continues, to perpetuate the sights and sounds of "Flying Freedom," and to promote the memory and knowledge of the Greatest Generation and the DC-3's in which they flew, through airworthiness, display and education, facilitated by our incorporation as a DC-3 society.

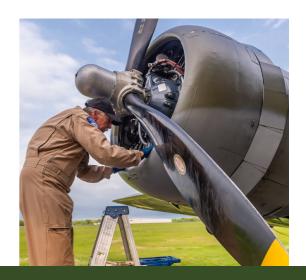
"Our veterans are our window to the past, and this is a chance for us to continue honoring those who made sacrifices for the freedoms we have today."

**SUMMARY**: The D-Day Squadron (DDS) is facilitating and organizing a large group of World War II vintage aircraft to travel to Europe in 2024 to commemorate the 80th anniversary of the D-Day Invasion of Normandy and the 75th anniversary of the Berlin Airlift. The DDS will set the schedule, organize appearances in Europe and along the way, provide appropriate support, serve as "Mission Control" and a central marketing and branding entity, for all operators involved.

**MISSION**: This effort is dubbed the "2024 Legacy Tour." The intent is to convey the significance of the dates without focusing on one specific commemoration. Since those veterans who served and sacrificed created their legacy for years to come, and we used the opportunity in 2019 to reliberate France, 2024 will be the opportunity to focus on their LEGACY paired with the legacy aircraft that was the backbone to multiple war campaigns.

Partnership opportunities to support this mission range from \$5,000 to \$500,000





## **2024 LEGACY TOUR** Mission Overview



## **Other Detail**

- Operators Involved: DC-3 / C-47 Operators in North America (possible other related WWII era aircraft)
- Expected Total Trip: May 15 June 15, may extend longer if more events planned/hosted
- Assemble at Waterbury-Oxford, CT (KOXC) for training and cross North Atlantic as a squadron
- Oxford Presque Isle Goose Bay Greenland Iceland -Scotland - England

## **Proposed Timeline**

- May 13-17: Assemble at OXC for Training, Launch & Media Events, Flight Operations Review
- May 18: Depart and cross North Atlantic
- May 24: Arrive at RAF North Weald (EGSX), U.K. base location
- May 25-26 (TBD): Old Warden, Shuttleworth FlyIn/Display and Hosted Event (EGTH)
- May 27-31: Base operations, training, days off, buffer for weather/mechanical, photo flights (White Cliffs of Dover)
- June 1-2: Imperial War Museum, Duxford, multiple events/flyovers, public events
- June 2: Cross Channel Mission to Normandy, DDay80
- June 3-9: Normandy, Parachute Jumps, sightseeing/VIP flights
- June 6: Flyover Omaha Beach, official 80th celebration at cemetery
- June 15-16: Berlin75, Wesibaden, Germany
- June 23: Meux (outside Paris), possible airshow (TBD)
- June 15-21: Lido Italy/Portugal (TBD)
- June 21-28: Return to North America

# **Our Mission**

organize the interest of DC-3 operators, enthusiasts and crew while maintaining airworthiness and displays for future generations to represent everything the DC-3 has accomplished in war and peace





### LIVING HISTORY



#### What does supporting STEAM education mean to you?

Outreach is at the center of this mission. The D-Day Squadron's education program takes the compelling story of the citizen soldier to audiences at airshows and events to honor these brave Americans and ensure their memory and significance is appreciated for generations to come. For the 2024 Legacy Tour, it takes STEAM to power this flight mission. With a STEAM team of supporters, we can educate our next generation on how science, technology, engineering, the arts and mathematics was involved in the 1940s and today.

Benefits Include:

- Name or company mention in mission recap video published through social media, digital platforms along journey
- Invitation to special VIP launch event
- Logo placed on D-Day Squadron website in dedicated partner section
- Name listed in collectable D-Day Squadron Program
- Permission to use D-Day Squadron mission logo and association
- Two commemorative Hats/T-shirts
- DC-3 Society membership for one year

### MISSION LAUNCH

\$7,500 +

#### Help 'Launch" the Squadron on the special journey

D-Day Squadron is fully coordinating more than 20 DC-3 variants to cross the pond in mid-May 2024 from the Northeastern United States. This is your chance to celebrate these amazing, historic aircraft, and ensure a proper launch effort and safe journey for their crews.

Benefits Include,

Living History Level, plus:

- Official recognition as launch partner & event supporter
- Included in D-Day Squadron social media campaign





### SIGNATURE FLIGHT LEG



#### Name a notable flight leg of the Blue Spruce Route

Starting from the United States, the aircraft must complete six total flight legs to Europe involving crew rest, refueling, proper maintenance, formation planning and logistics. This level is your opportunity to dedicate and name a flight leg honoring a veteran, your company or a special individual.

#### Benefits Include,

Mission Launch Level, plus:

- A decal of your name or company name placed on a participating aircraft of the D-Day Squadron during dedicated flight leg
- Name or company prominently displayed on D-Day Squadron airshow event banners, signage
- Special mission commemorative coin
- Four commemorative Hats/T-shirts
- Limited Edition Cockpit USA A-2 Jacket, mission specific
- Featured on global D-Day Squadron social media platform during dedicated flight leg of the mission
- Canvas art of mission Northern Atlantic 'Blue Spruce' route used during WWII
  - Custom DC-3 engraved mission piece by 3DeltaWorkshop
  - DC-3 Society membership for two years

## PARATROOPER "AATW"

## \$25,000 +

#### "Airborne All the Way"

More than 150 parachutists are planning to once again fill the skies symbolizing freedom and the sacrifices made during the course of the Normandy invasion and overall, the war. Join us honoring the soldiers who jumped to the front lines, and help bring about the end of WWII.

Benefits Include,

Signature Flight Leg Level, plus:

- A decal of your name or company name placed on a participating aircraft for entire mission, and send film of decaling ceremony
- Name or company prominently displayed on D-Day Squadron airshow event banners, signage
- Featured across several partner aviation publications to include: EAA, AOPA, FLYING Magazine
- Flight for two aboard participating DC-3/C-47 aircraft (min 20 minute flight time, either US or Europe. US location at the discretion of the D-Day Squadron, presented for this level only)
- Company flight patch (provided by donor) worn by a participating parachutist, honoring this gift commitment
- · Special mission commemorative coins ceremonially given to partner
- Two custom DC-3 engraved mission piece by 3DeltaWorkshop
- Custom DC-3 apparel by On Final Aviation Apparel
- Eight commemorative Hats/T-shirts







### **BLUE SPRUCE**

## \$50,000 +

#### Looking at the numbers

Can you imagine? It will take the squadron 15 days, close to 3,000 nautical miles, approximately 15 hours of flight time, 120 gallons of oil, more than 1,400 gallons of fuel, and 150 crew to make a historic transatlantic crossing!

#### Benefits Include,

Paratrooper Level, plus:

- Name or company prominently displayed on D-Day Squadron airshow event banners, signage
- Highlight features across several partner aviation publications to include: EAA, AOPA, FLYING Magazine
- Flight for four aboard participating DC-3/C-47 aircraft (min 20 minute flight time, either US or Europe. US location at the discretion of the D-Day Squadron, presented for this level only)
- Custom DC-3 engraved mission pieces by 3DeltaWorkshop
- DC-3 Society membership for three years

### **C-53 SKYTROOPER**

## \$100,000 +

#### What does it take?

For just one C-53 to cross the Atlantic and return to its home in the United States, fuel and maintenance costs alone are \$100,000, not including any unexpected costs related to weather or maintenance delays.

Benefits Include,

Blue Spruce Level, plus:

- A decal of your name or company name placed on a participating aircraft for entire mission, and victory tour
- Name or company prominently displayed on D-Day Squadron airshow event banners, signage
- Highlight as leading partner in video production
- C-47 for one corporate event (local airport) to showcase and for legacy flight
- Autographed framed print by multiple crew who flew the mission
- Two Limited Edition Cockpit USA A-2 Jackets, mission specific
- Highlight featured partner mention across several partner aviation publications to include: EAA, AOPA, FLYING Magazine
- Custom packaged DC-3 apparel by On Final Aviation Apparel
- Packaged custom DC-3 engraved mission pieces by 3DeltaWorkshop





## **CITIZEN SOLDIER**

irginia Ann

## \$250,000 +

#### Honoring the citizen solder, and their sacrifices

A chance to honor the sacrifice for the citizen soldiers who bravely sparked the end of WWII, and comes with great privilege, meaning and opportunity.

#### Benefits Include,

C-53 Skytrooper Level, plus:

- A decal of your name or company name placed on lead aircraft and WWII, Market Garden and Battle of the Bulge veteran C-47, "Placid Lassie"
- Name or company displayed prominently on D-Day Squadron airshow event banners, signage
- Highlight as major partner in video production
- C-47 for one corporate event (local airport) to showcase and for legacy flight
- Several autographed framed print by multiple crew who flew the mission
- Three Limited Edition Cockpit USA A-2 Jackets, mission specific
- Highlight major partner mention across several partner aviation publications to include: EAA, AOPA, FLYING Magazine
- Ten commemorative Hats/T-shirts

### **OPERATION OVERLORD**

## \$500,000 +

#### A mission so great, it changed our world

Benefits Include,

Citizen Soldier Level, plus:

- A decal of your name or company name prominently placed on lead aircraft and WWII, Market Garden and Battle of the Bulge veteran C-47, "Placid Lassie"
- Name or company prominently displayed prominently D-Day Squadron airshow event banners, signage
- Highlight as major partner in video production, shared with partner to utilized
- Special aircraft appearance at your corporate event in the continental U.S. with lead aircraft, "Placid Lassie," and flights for 16 of your colleagues
- Several autographed framed print by multiple crew who flew the mission
- Five Limited Edition Cockpit USA A-2 Jackets, mission specific
- Highlight major partner mention across several partner aviation publications to include: EAA, AOPA, FLYING Magazine
- Package of commemorative Hats/T-shirts
- Lifetime DC-3 Society membership



## **2024 LEGACY TOUR** Multi-Year Commitments



## **Funding Goals**

We encourage partners to consider a 3-year minimum financial commitment starting with the 2023 year

## Full Programming

Your commitment to this mission over three years supports:

- Mission critical programming, needs and logistics support
- Education & Outreach
- Integrating Young Historians Program
  with outreach flight mission
- Organization of each stop on tour
- Advanced fuel/oil purchases
- Flight planning
- Flight operations
- Flyaway mission kits and supplies
- Crew training
- Return to service post maintenance
- DC-3 resources post mission
- EAA AirVenture presence and commemorative flight (2024)
- STEAM Outreach: Airshows, museums, displays



# D-DAY SOUADRON 2024 LEGACY TOUR **Participating Aircraft**

C-47 Placid Lassie C-47 Screaming Eagle R4D Ready 4 Duty C-53 Spirit of Benovia DC-3 Chalair C-47 Night Fright C-41A Hap\*penstance C-47 Drag 'Em Oot C-47 Pegasus **DC-3 Western Air** DC-3 Swissair

**Tunison Foundation - USA** Hugo Mathys - USA C-47 That's All, Brother CAF Central Texas Wing - USA CAF Dallas Fort Worth Wing - USA Aerometal International - USA **Private Owner - France** Night Fright Promotions Ltd - UK The RM Group, LLC - USA Aero Legends - UK Aero Legends - UK Western Airlines Inc - USA Hugo Mathys - Switzerland



**Mission Chief Pilot: Eric Zipkin** 

THANK YOU



**Formation Photo** EAA AirVenture 2022 Photographer: Xavier Meal



DDaySquadron.org YouTube/DDaySquadron



@DDaySquadron



@ddaysquadron



@ddaysquadron



## THANK YOU

Contact: Lyndse Costabile Director of Corporate & Donor **Relations** lyndse@ddaysquadron.org